

Bay Breeze

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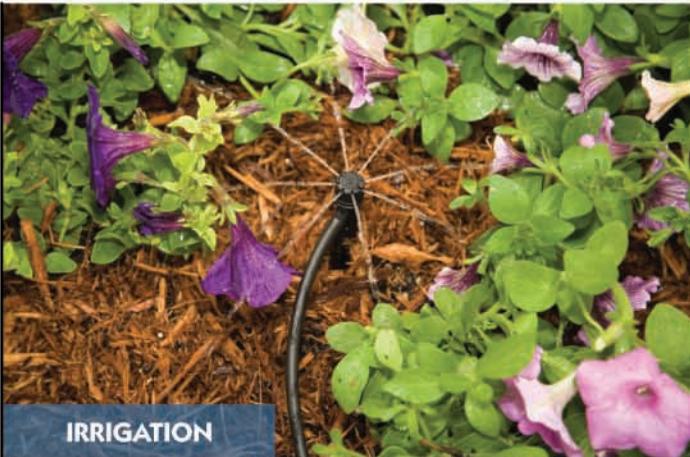
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On the cover: Moyce Residence by Blue Sky Designs, Inc., winner of the Small Design/Build Award at the 2019 CLCA SFBA Chapter Landscape Achievement Awards.



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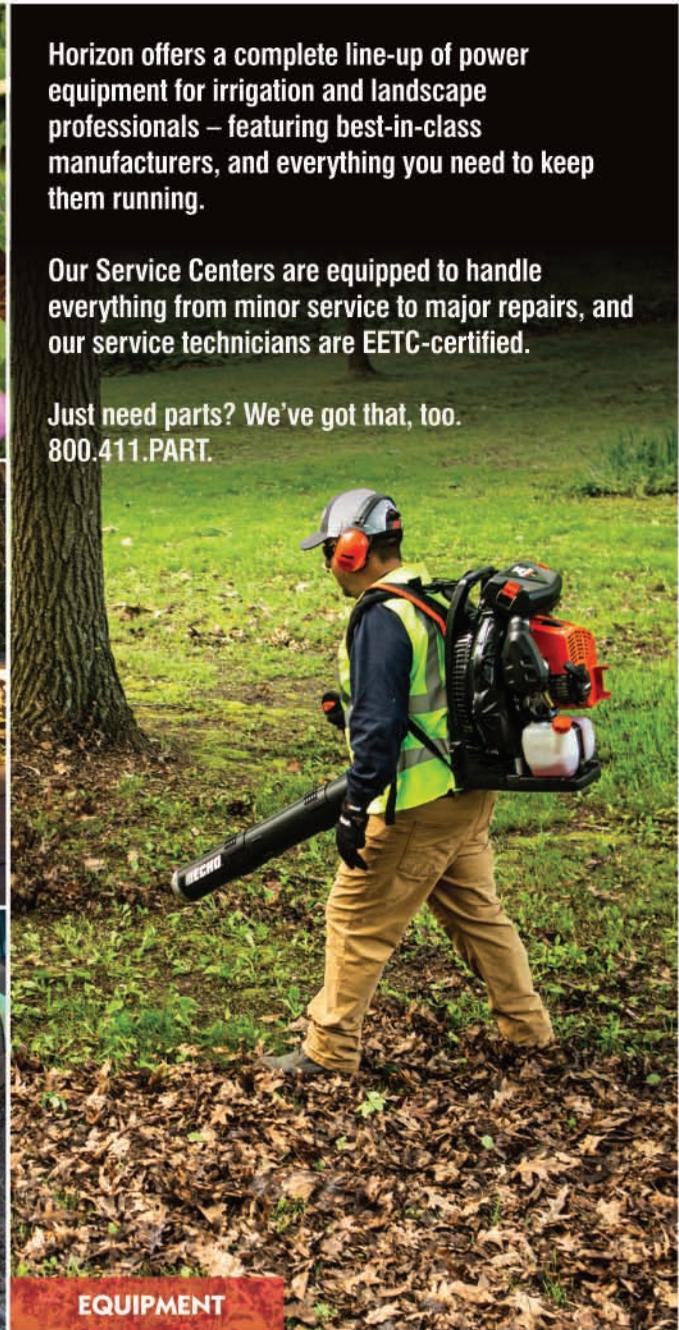
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A Message from the President

Opportunities for Continuing Education

KC Coverdell, Blue Sky Designs, Inc.



This past week I was reflecting on the fact that educational opportunities are endless. I always find myself searching for something new to learn that will allow me to grow in my life and this career. These opportunities can come from anywhere--whether it is a conversation with a fellow member, webinars on a topic of interest or even enrolling in a course at a university.

I wanted to showcase Foothill College this month. As an alumnus of the Environmental Horticulture and Landscape Design program, I am always promoting it to anyone looking to join this industry.

Recently I was speaking with Frank Niccoli, the head of the Horticulture Department at Foothill College, about how the Horticulture program was going, especially during COVID. With all the restrictions of the past year, educational sectors had to make changes. Foothill College went virtual, and to Frank's delight it actually opened up the program to very distant learners. With courses being offered virtually it allowed students all across the U.S. and even in Europe to enroll in at Foothill. The Hort. Program will continue to offer virtual classes to further this incredible trend in distant learning.

This is a phenomenal opportunity for members of the CLCA, their employees or anyone looking to join the industry. It will allow people to continue to work full time and further educate themselves. I highly recommend anyone looking for additional educational opportunities to take advantage of this great resource.

We had another great webinar last week. Siteone was our host and put on a great show. As many of you know, Siteone carries a wide variety of products from irrigation to drainage supplies. They are currently expanding their product line to include more hardscape and paving materials and introducing their own lighting and sound system technologies. It's really an honor to have these companies share their time and knowledge, so if you haven't joined us for a webinar please do so.

In keeping with our educational webinar series, this month we will be hosting a webinar on California Native Planting. As we move into another drought year, this will be a great opportunity to learn about low water natives to add to your landscape projects. We hope to have a nice turnout. Looking forward to seeing you all there.

You Can't Win If You Don't Enter

The California Landscape Contractors Association is now accepting entries for the 2021 Trophy Awards, a celebration of excellence in landscaping.

The California Landscape Contractors Association presents the Trophy Awards to:

- Encourage interest in landscaping
- Recognize the professionals who produce outstanding landscapes
- Bestow public recognition on companies, institutions, municipalities and residents for contributing to a beautiful California

Why Enter?

Because winning a Trophy Award can:

- Attract and amaze potential clients
- Motivate your crews
- Remind prime contractors of the valuable contributions your firm provides
- Strengthen your relationships with current clients

Save \$100!

Enter by August 8 and save \$100. The entry deadline is August 15, 2021. No entries accepted after August 15, 2021.

Judging

CLCA's Events Committee plans on conducting "boots on the ground" in-person judging for the 2021 Trophy Awards.

Awards Ceremony

Trophy Award winners will be announced November 5, 2021 at the CLCA Annual Convention.

More Info

For more info and entry forms, visit clca.org/events/enter-the-2021-trophy-awards/

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Auxiliary Report



By Lesley Peters

The flowers are out and the birds and the bees are happy! I hope you and your family are in good health and well on the road to vaccina-

tion. The Auxiliary had a small but cheery group for our meeting on April 20 on Zoom. Thank you to those who attended (Vicky Parrott, Gina Stanley, Jeff Henninger, Mary Cohen and Cindy Singletary) for joining me on the road to planning events for CLCA. We did not decide anything specific yet, but here is a summary of our discussion:

- Chapter picnic: Most venues are not taking reservations yet for group picnics. Changes will be coming in mid-June when the state COVID-19 restrictions end... hopefully! We are looking to stay at Cuesta Park in Mountain View, but have some ideas for a plan B if Cuesta Park does not work

out. The menu will be simplified but still involve barbecuing. Yum! And of course the horseshoe tournament will be back in full force. Better start practicing!

- Auxiliary potluck: The Auxiliary's favorite event will go on this year at the home of James Walker in Pescadero. James hosted the 2014 potluck and it was a fantastic event. We have not set a date yet but it will be a Saturday in August. This event is open to Auxiliary members only.
- Christmas/Holiday party: We are looking at The University Club of Palo Alto as our venue for 2021. No date yet and I'm still running the numbers.

We will be having another Auxiliary meeting, in-person this time, on Tuesday, June 29 at the home of Charlene Ott, which will help us provide clarity to the Auxiliary's events for 2021. Thank you Charlene for opening your home for the meeting. I will provide more details on the meeting soon. It will be our first in-person meeting for well over a year. A celebration may be in order!

Enjoy the spring bounty and I look forward to seeing everyone soon.

SFBA Chapter Scholarship Funds

Balances for the SFBA Chapter scholarship funds through the Landscape Educational Advancement Foundation (LEAF):

SFBA Chapter	\$10,389.25
John & Mary Lyngso Fund	\$15,607.15
Herbert Frank Memorial	\$16,481.83
Hans Biland Memorial	\$12,045.88
Bill Hayes Memorial	\$13,520.62
Klaus R. Hertzner Memorial	\$11,544.49
G. Kunimoto Memorial	\$12,770.00
Ken Jenner Memorial	\$12,201.99
Paul Shogren Memorial	\$16,863.56
Edron Schneider Memorial	\$11,574.81
Dr. Barry Cohen PhD	
Honorarium	\$ 8,915.08
Tanouye Memorial	\$ 5,250.82
Steve Whitehill Memorial	\$ 6,383.50
John Gachina Memorial	\$14,285.00
Mas Tsuda Memorial	\$6,443.98
Candy Fiske Honorarium	\$7,125.12
Total	\$175,733.32

To make a donation, send a check payable to "LEAF" to: CLCA, 1491 River Park Dr., #100, Sacramento, CA 95815.

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CLCA MEMBER ADVANTAGE

Is everything crashing down?

Call the CLCA Legal Hotline!

Whether you have a contract dispute or other questions lining up, **CLCA's Attorney on Retainer** is a helpful resource for answers and solutions.

 clca.org/attorney

CLCA-SFBA Achievement Awards

The show must go on! The CLCA San Francisco Bay Area chapter will be honoring the hard work of its members this year through the Landscape Achievement Awards! Judging the presentation of awards will be done virtually to accommodate social distancing protocols.

The San Francisco Bay Area chapter of CLCA sponsors the Achievement Awards to encourage interest in landscaping, recognize craftsmen who produce outstanding landscapes, create pride in superior workmanship, and bestow recognition on companies, institutions, municipalities, and residents for their interest in a beautiful Bay Area.

The awards presentation will be held in virtually August. Details to register for the event will be delivered to you via email.



Gioscia Residence, Lifescape Custom Landscape

Entering a Project

All dues-paid regular and sustaining members of the CLCA SFBA Chapter are eligible to enter one or more projects.

To enter, please submit a separate, complete entry packet for each project. The entry packet should include:

1. Application and Checklist
2. Project Information form
3. A reduced copy of the plan (no larger than 11x17)
4. AT LEAST Six HORIZONTAL digital image files representing the project (JPEG format), PLEASE submit all images for all entries in INDIVIDUAL FOLDERS
5. FOR RENOVATION ENTRIES ONLY: Three (3) DIGITAL BEFORE PHOTOS
6. FOR DESIGN/BUILD ENTRIES ONLY: include a Statement of Design Intent; (11X17 MAX). DO NOT IDENTIFY YOUR COMPANY!
7. A link to an mp4 video of the project no longer than 5 minutes.
8. Entry Fee one check, totaling \$100 (times

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the number of entries for the company). Watch your email for more information on entering and the entry packet.

Project Qualifications

Scope. A member's residence may not be entered. At least five of the items listed on the Project Information form must have been installed or maintained by you. Category cost limitations must be adhered to. Proof of contract may be requested. Projects may be entered in only one category, except in cases where both installation and maintenance are performed. PLEASE NOTE: THE NUMBER OF ENTRIES IS LIMITED TO TWO PER CATEGORY PER CONTRACTOR, AND NO MORE THAN EIGHT PER CONTRACTOR IN TOTAL.

Project Age. Installation projects must have been completed after 05/01/2019. Maintenance projects must have been continuously maintained since 05/01/2020.

Project location. Entries must be within San Francisco, San Mateo, or Santa Clara County. A non-winning project entered in the previous year may be entered again.

Entry Fee. \$100 for each project by June 1st, 5 p.m. payable to CLCA SFBA Chapter. One check for all projects submitted by a single company is preferred.

Entry Deadline. Entries must be received Tuesday, June 1st, 5:00pm. NO ENTRIES WILL BE ACCEPTED AFTER THE DEADLINE TUESDAY, June 1st, 5:00pm.



Hall Residence, Pacific Crest Landscape

Judging Procedure

Video judging is new for 2021! Read the instructions below to make the most of your video submission and meet judging criteria. Judges are selected based on their knowledge, independence, integrity, and objectivity. Projects are judged anonymously. All entries are inspected and evaluated according to quality of workmanship, construction detail, landscape materials, and overall appearance. The judges' decisions are final.



Lathrop Residence, Colony Landscape

Video Submission Guidelines

Create a 5 minute video for each entry. Entrants may submit multiple videos for each project, but the maximum length of all videos submitted must not exceed five minutes. Video can include a number of starts and stops. The video must be shot horizontally. Video should be narrated and must include a shot of the address (at the very beginning) along with pan views capturing large areas in order for judges to assess scale. Contractors should refer to: What the Judges Would Like to See <https://www.clca.org/events/enter-the-2020-trophy-awards/>

Disqualification

An entry may be disqualified for the following reasons: (1) The entrant or an employee is present in the video; (2) Company sign has not been removed, or company information is present on the judging materials such as designs and image; (3) The entry forms are incomplete (i.e. information, slides, and/or hi-res photos not included, or illegible); (4) The information needed to judge is incomplete; (6) The owner's consent has not been obtained (7) The project was entered and won in previous years.

No refunds shall be made if an entry is disqualified.

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CLCA Mission Statement

The California Landscape Contractors Association serves the interests of its members, promotes professionalism, and advances public awareness of the landscape industry.

The CLCA SFBA Chapter newsletter is published monthly. Copy and advertising deadlines are the 10th of the month preceding publication. Please send all copy, black & white photos, line art and ad materials to: Jerrie Beard & Associates, PO Box 7, Pollock Pines CA 95726. Emailed submissions are welcome at jsb@beardassociates.com. For information on advertising and rates, contact Jerrie Beard at (530) 621-1701.

Articles submitted are subject to approval and modification. Chapter or Editor are not liable for misprints or errors, and do not necessarily agree with opinions expressed in byline articles. Articles may be used by other CLCA chapter newsletters, giving proper credit to their source.

An Open Invitation to All CLCA Members from the Auxiliary

On behalf of the San Francisco Bay Area Chapter of the Auxiliary, I would like to extend an invitation to you to become a member. Established in the early 1950's, the CLCA Auxiliary was formed as an assistance and support group to CLCA, but we are also equally interested in and involved in the future of the Green Industry.

Known as the Auxiliary since 2013, we lend a helping hand when needed throughout the year, whether in the form of organizing functions, providing refreshments during specific activities or just being there when the Association needs us. The Auxiliary, in it's continued dedication to the future of CLCA and the Landscape Industry, spearheads fundraising efforts for the Landscape Educational Advancement Foundation (LEAF). The Auxiliary established LEAF to generate, invest and award scholarships to Horticulture students throughout California. The Auxiliary meets three times per year (January, May and October) to work out the details of specific Chapter activities, along with several other fun events throughout the year. All representatives of CLCA members (regular, associate or affiliate) are eligible to be members of the Auxiliary.

We welcome your participation on whatever level of interest you may have and wish to share. Our dues are \$25 per year. \$20 goes to the State Auxiliary (\$15 to the General Fund and \$5 to the LEAF Auxiliary Fund), and \$5 stays with our local chapter General Fund. If you are interested in joining our diverse group, please fill out the form below and return it to me with a check for \$25, payable to CLCA SFBA Chapter Auxiliary. If you have any questions, don't hesitate to contact me.

Lesley Peters

Garden Designer, Girvin Peters Landscape
185 Del Monte Avenue, Los Altos, CA 94022
650-941-4093 • gpland@sbcglobal.net

Auxiliary Application

Name: _____

Spouse/Significant other's name: _____

Company Affiliation: _____

Mailing Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email address: _____

Birthday (Month/Day): _____

Would you like to receive the Bay Breeze at home? Yes No

Partners for Success

By Marin Vallalpando

Moving Forward into 2021

Thank you to all the companies who have stepped up this year to support the CLCA San Francisco Bay Area Chapter. Your generous support goes a long way in helping us provide top quality events to our chapter throughout the year.

If you would like to help support our chapter by becoming a partner, please look over the Partners information at www.clcasfba.org/whoware/#Partners or contact me, Marin Vallalpando at 408.586.9292 or email marin@zankerrecycling.com.

All of our chapter events are made possible by the generous support of our many sponsors. Please thank them for their commitment to our chapter both with an "atta boy" when you see them, and also by supporting their businesses.

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