



December 9, 2-5 p.m. Holiday Party

Join us to celebrate this year's Holiday Party at Mersea Restaurant on Treasure Island overlooking the San Francisco skyline, Bay and Golden Gate bridges. The event will start at 2 p.m. and will end at 5 p.m. as we enjoy the incredible sunset. This year adds a special touch because Kenneth Coverdell (KC), fellow CLCA member, helped owner's Parke (chef) and MeeSun open the new restaurant last year. KC and Parke installed the beautiful landscaping filled with succulents, two bocce ball courts and a putting green. There will be a charter bus option to relieve the drive to the venue. Please look for more details soon by e-mail, event announcements and the December Bay Breeze.



November 15: Dinner Meeting Installation Dinner

Please join us at Michael's at Shoreline on Thursday, November 15, for an evening of honors and festivities. We will be honoring our membership, welcoming our 2019 Chapter and Auxiliary Boards, and having a great evening with friends and colleagues.

CLCA San Francisco Bay Area Chapter 2019 Board of Directors

- Gabriel Thomas, President
- Jeff Henninger, Vice President
- Kenneth Coverdell (KC), Treasurer
- Juan Esparza, Secretary
- Marin Villalpando, Associate Member Liaison
- Fanny Obadia, Chairman of the Board

CLCA San Francisco Bay Area Chapter 2019 Auxiliary Board

- Lesley Peters, President
- Vicky Parrott, Secretary
- Girvin Peters, Vice President
- Rick Camin, Treasurer

This is always a great social event and wonderful way to thank our chapter board members who work on our behalf. We will also recognize those members and suppliers who have supported the chapter with their efforts.

Along with the great dinner there will be great raffle prizes! Including the new Landscape Data Manual and more. There will be fun and surprises! We hope to see you. It will be a good time!

WHEN	Thursday, November 15 No host cocktails 5:00 p.m. • Dinner 6:30 p.m.
WHERE	Michael's at Shoreline 2960 N Shoreline Blvd., Mountain View, CA
COST	\$45.00 per person
MENU	Roast Prime Rib of Beef Breast of Chicken Marsala Broiled Salmon w/ Herb Butter Sauce Spinach and Cheese Tortilini Each entrée is served with seasonal greens, fresh vegetables, potato du jour, French rolls, dessert, and coffee.
RSVP	Register online at https://conta.cc/2PqDPos

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A Message from the President

Looking Forward to a New Year and New Board

By Fanny Obadia, Green Thumbs Up



The nominations for the 2019 Board of Directors are in! Like all else in life, rotation allows for new energy to be created within an organization. Fresh creative ideas, as well as simple tweaks to the already successful methods, can light the fire that an organization needs to create a stronger bond between its members!

But what about the landscape industry professionals who do not yet understand the benefits of the CLCA? How do we get them interested in joining so that they too can benefit from the power of this organization? Can you as a landscape professional, be it with a small or large company, become even stronger by being part of a group of like-minded professionals? I say: yes, absolutely!

Without further ado, I'd like to announce the nominations for the 2019 Board of Directors:

- Gabriel Thomas, President
- Jeff Henninger, VP, Membership

- Kenneth Coverdell (KC), Treasurer
 - Juan Esparza, Secretary
 - Marin Villalpando, Assoc. Member Liaison
 - Fanny Obadia, Chairman of the Board
- I am looking forward to working with this dynamic team!

Installation of officers will be held on Thursday, November 15 at Michael's at Shoreline in Mountain View. Reserve early; it's always a fun party! Membership will also be celebrated that same evening. Bring your industry friends and encourage them to join so that they too can learn and benefit from this wonderful organization. All students are welcome to attend at a reduced rate. For more information, visit <https://conta.cc/2PqDPos>.

This past month Meredith Estrado from ExakTime spoke at our meeting on how we can save money and reduce bookkeeping aggravation by using this simple cost-effective application. It keeps track of job sites, labor hours, and client visits. The

event was well attended, a delicious buffet was served, lots of attendance prizes, and we got to do a lot of networking. Thank you to Peninsula Building Materials for hosting us in their beautiful showroom.

Coming up November 7-10 in San Diego is the annual CLCA Convention for members and non-members. On the agenda are seminars given by experts who will help you anticipate future trends and plan for prosperity in 2019 and beyond. This is also a great opportunity to see just how your association works during the General Membership Meeting. Plus, the Trophy Awards will be presented on Friday evening--an excellent opportunity to see the best of the best in landscape work from around the state. I hope to see you all there! Besides, isn't walking on warm sandy beaches or sampling beer flights and appetizers at a local brewery a nice way to spend some time this autumn?

Have a great Thanksgiving, and enjoy the outdoors!

Fanny Obadia
President CLCA SFBA 2018

Calendar of Events

November

- 7-10 CLCA Annual Convention. Hilton San Diego Resort & Spa, San Diego, CA. Visit clca.org/convention.
- 15 5:00 p.m. Membership Night and Installation of Officers. Michael's at Shoreline, 2960 N Shoreline Blvd., Mountain View. See page 1.
- 29 Chapter Board Meeting. 5 p.m. Peninsula Building Materials, 2490 Charleston Rd., Mountain View.

December

- 9 CLCA SFBA Holiday Celebration. 2-5 p.m. Mersea Restaurant on Treasure Island.
 - 27 Chapter Board Meeting. 5 p.m. Peninsula Building Materials, 2490 Charleston Rd., Mountain View.
- Visit www.clcasfba.org for chapter events.



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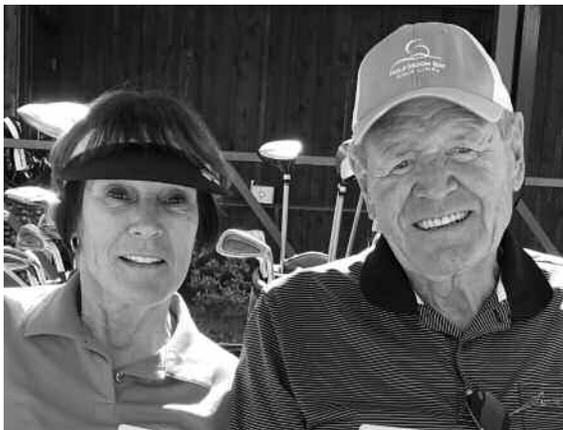
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Images of Yesteryear



Do you Ishigumi? On April 2, 2005 more than 60 people gathered at Loyola Elementary School in Los Altos to study the ancient practice of Ishigumi: The Japanese Art of Stone Setting. The CLCA SFBA Chapter organized the event with the help of Lyngso Garden Materials and The Urban Farmer Store. Members of the Education Committee that organized the event included Kevin Burns, Mark Bourne, Tom Glazener and Megan Marwede from Loyola Elementary School. There was a diverse group in attendance made up of students, Landscape Architects, Contractors and Designers.





CLCA SFBA Chapter 2018 Golf Tournament

The CLCA SFBA Chapter held its annual golf tournament on September 18 at Spring Valley Golf Course in Milpitas. The weather was fine and the competition fierce, but all had a great time and went away with a smile.



Auxiliary Report



Aloha my fellow Auxiliary members!

As I sit on our hotel balcony looking at a gorgeous ocean view, I'm reminded of just how lucky we are and how appreciative we must be each and every day. Our many years of hard work have rewarded us with precious moments like this.

It also reminds me how important it is to pay it forward and participate in events that help others, especially in the industry that has provided the "bread and butter" for our families' tables. To that end, the Auxiliary works tirelessly to raise funds to support students and special programs that will hopefully bring future highly educated and knowledgeable contractors into the green industry through our educational programs. One of the ways we raise funds is through the monthly raffle baskets that you all so generously support by buying extra tickets and donating prizes, mostly without even being asked.

The October Dinner Meeting had a no-charge raffle, where everyone received a free ticket. Thank you to the following donors and congratulations to the winners:

- 1) The evening's guest speaker, Meredith Estrado from Exaktime, donated a \$100 Amazon gift card won by Vivian Atlas, Samscaping
- 2) Gina Stanley and Debbie Abele, from CLCA Insurance Solutions, donated a gift bag of goodies, including a \$50 Amazon gift card. Winner Lesley Peters was able to take this sweet gift home!
- 3) A package of phone cords and plugs, which was won by Firooz Keshavarzi of Bay Scenery.
- 4) A copy of the new Landscape Data Manual donated by Erhard Wegman was won by Richard Bean of Lane Irrigation.

The Auxiliary recently held the last dinner meeting of 2018, hosted by our illustrious chapter president, Fanny Obadia. Ten members attended and enjoyed scrumptious Italian food at Bella Vita in Los Altos. Discussion was had regarding this year's holiday party, next year's picnic and Auxiliary potluck and next year's board. The sign-up sheet for providing a monthly basket and committees was passed around. It was so wonderful to have long-time Life Member Valerie Whitehill attend. Our hope is she is back to stay; she has surely been missed!

Speaking of the Board, I'm proud to announce next year's Executive Board.

- Yours truly...Chair of the Board
- Lesley Peters...President
- Girvin Peters...Vice President
- Vicky Parrott...Secretary
- Rick Camin...Treasurer

Under their leadership, 2019 is guaranteed to be packed with fun, excitement and fundraising success! Please remember the Auxiliary is open to any representative of a CLCA company, whether spouse, significant other, employee or yourself. If you'd like to know more about what the Auxiliary does, please know you are ALWAYS invited to attend a meeting or event, call any Board member, or any member for that matter, and express your curiosity and interest. I can guarantee you'll be met with open arms and appreciation for as much or as little as you can participate. Whether you have time to work on a committee or just want to support the Chapter with your membership, we appreciate and welcome whatever you are willing and able to give.

In closing I'd like to thank the Auxiliary membership for allowing me to serve as your president for these past years. It has been an honor and pleasure, and know I will always be active and a phone/text/email away.

I wish you and your family a Happy Thanksgiving, one filled with abundant blessings and special time with family and friends.

SFBA Chapter Scholarship Funds

The SFBA Chapter has established scholarship funds through the Landscape Educational Advancement Foundation (LEAF) with the following balances:

SFBA Chapter	\$10,289.25
John Lyngso Honorarium . .	\$15,157.15
Herbert Frank Memorial . .	\$16,356.83
Hans Biland Memorial . . .	\$11,545.88
Bill Hayes Memorial	\$13,520.62
Klaus R. Hertzner Memorial .	\$11,544.49
G. Kunimoto Memorial . . .	\$12,770.00
Ken Jenner Memorial	\$12,201.99
Paul Shogren Memorial . . .	\$16,363.56
Edron Schneider Memorial .	\$11,574.81
Dr. Barry Cohen PhD Honorarium	\$ 8,270.29
Tanouye Memorial	\$ 5,000.82
Steve Whitehill Memorial . .	\$ 5,133.50
John Gachina Memorial . . .	\$14,135.00
Mas Tsuda Memorial	\$5,393.98
Candy Fiske Honorarium . .	\$6,475.12
Total	\$175,733.32

To make a donation, send a check payable to "LEAF" to: CLCA, 1491 River Park Drive, #100, Sacramento, CA 95815.

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Partners for Success

By Jeff Henninger

Wishing you all a wonderful Thanksgiving with family and friends!

We are thankful for all the generous support we receive from our sponsors and members throughout the year. It is your commitment and energy that keeps this chapter vital.

As we look forward to the new year, we ask that you consider renewing your sponsorship of our chapter, or, if you are not already a sponsor, that you consider joining the ranks of this elite group of companies who provide the means for this chapter to present quality programs throughout the year.

Please support the companies who support our chapter. If you would like to join this elite group, please feel free to contact me, Jeff Henninger, at (925) 698-8295 or email jhenninger@deltabluegrass.com.

Partners information can be found at www.clcasfa.org/whoweare/#Partners.

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CLCA Member Benefit

On Demand Webinars

CLCA members have access to knowledge through a library of recorded webinars on business topics. Access these and others at clca.org/webinars/index.php. You will need member login info.

- What Keeps Employers Up at Night? (60 minutes, Nov 9, 2017)
- The Ins and Outs of Employee Handbooks (61 minutes, October 26, 2017)
- 2017 Immigration Update (60 minutes, August 24, 2017)

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