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MARCH 2018 • Vol. 42, Issue No. 3

Another Run With Our Projects!

The Awards Committee is proud to announce an addition to our committee, Laura Leuer! She will be helping us with processing entries from start to finish along with a myriad of other tasks to optimize the program. The awards committee is grateful for her participation this year.

The evening of Friday, June 15, we are pleased to present the CLCA-SFBA 45th Annual Achievement Awards Program at the University Club in Palo Alto. Entry applications are available at clcasfba.org.

Dates to Remember:

- Early March-online awards entry forms at www.clcasfba.org/landscape-awards .
- Entry deadline Friday, April 27, 5:00 p.m.
- Late entries Friday, May 4, 5:00 p.m.
- Judging of entries May 15, 16, and 17 (Tuesday-Thursday)
- Awards Banquet Friday, June 15

A few changes:

- Mailing address is a Postal Annex location. Hours of operation are 9am to 6pm, no door slot is available for after-hours drop of entries.
- Pay attention to the judging procedures: judging criteria and the number of copies to submit have changed from last year.
- Be sure to get your awards entries in on time, and sign up for the banquet in a timely manner when invitations arrive (or on constant contact). There is limited space at the facility. We are expecting a sell-out event this year!

(continued on page 6)

Wednesday, March 14
ICE, Immigration and You

Join us on Wednesday, March 14, at Michael's at Shoreline for an informative luncheon meeting covering immigration issues.

Get informed so you can make better decisions regarding employees and immigration issues. Learn how new immigration laws and policies will affect our industry and your business. Find out what rights and responsibilities you have regarding immigration. Otis Landerholm, Founding Attorney at Landerholm Immigration, A.P.C., in Oakland will provide insights on what to do if ICE comes knocking and your responsibilities as an employer. Mr. Landerholm spoke at the CLCA East Bay Chapter meeting in January and received great reviews.



The immigration lawyers at Landerholm Immigration, A.P.C. in Oakland, assist people with navigating the challenges of the U.S. immigration system. They enjoy helping their clients find solutions to problems that impact their lives and the lives of their families.

This meeting is relevant to owners, managers and even employees, so don't be afraid to bring your team players to this important meeting.

When Wednesday, March 14
11:30 a.m.- 1:30 p.m. • Lunch at 12:00 p.m.

Where Michael's At Shoreline
2960 Shoreline Boulevard, Mountain View CA 94043

Menu Roast Beef, English Cut, au jus
Chicken Cordon Bleu
Broiled Salmon, Lemon Beurre Blanc
Grilled Vegetable Brochette with Wild Rice

Cost \$25.00 per person

RSVP Reservations due by
For information and to RSVP: email Erhard Wegman at erhard@theswissfarmer.com.

If you RSVP for an event and are unable to attend, you must cancel your reservation at least 48 hours prior to the event to receive a refund. If you do not cancel your reservation 48 hours prior to the event, you will be invoiced for the reservation and/or your fees will NOT be refunded.

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Changing of the Guard for Foothill Hort Club

Submitted by KC Coverdell

This month the Foothill Horticulture Club celebrated a changing of the guard. As students and members of the Hort Club complete their horticultural studies at Foothill College, new opportunities for involvement open up for current students.

Recently, a meeting was held and new Hort Club officers were elected. As Sue Phan stepped down as president, Grace Tsang eagerly stepped into the position. Kenneth Coverdell stepped in as secretary and shares responsibility of event creation with his wife Leanna Coverdell. Hannah Kaiser became treasurer while news and media will be led by Denise Mason with assistance from Grace Tsang. Sue Phan has committed to being the advisor at large during the transition, and the club cannot thank her enough for all her hard work and expertise.

The new board members have been hard at work looking for seminar and fundraising programs as well as opportunities for new membership.

Recently the club as well as students of the program volunteered at the NorCal Landscape and Nursery Show. Students helped with setting up and decorating as well as running the registration kiosk. It was an incredible opportunity for the club to mingle with service professionals as well as meet possible employers. Another event was the garden tour over Presidents Day weekend. Along with the Cal Native Plant Society and Edgewood Park docents, students tagged along for a tour of Edgewood Park followed by a trip to Filoli Greenhouses. Students were excited to see the blooming California natives and enjoyed this educational journey through local horticultural attractions.

Plant of the Month "Lemonade"

Lemon citrus limon x reticulata

The "Lemonade" lemon tree (*citrus limon x reticulata*) is a cross between a lemon tree and a mandarin tree that was developed in Australia. Unlike regular lemons, "Lemonade" lemons do not need sugar. The fruit of the tree is sweet like mandarins, but with a lemon-y tang and can be eaten straight from the tree. "Lemonade" trees have growing requirements similar to other citrus trees.

The "Lemonade" tree is a large evergreen shrub to small tree. It has glossy green dense foliage, perfumed white flowers, followed by attractive, tasty, and nutritious fruit. The trees may bear several heavy crops during the year.

This tree will grow in US Department of Agriculture plant hardiness zones 8 through 10. Plant the trees in full sun and in an area with good drainage. This variety is available locally from Four Winds Citrus Growers.

Partners for Success

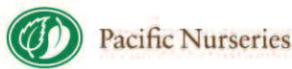
By Jeff Henninger

The year is shaping up to be another great one filled with educational, social and fun events. I hope you can take advantage of the great educational program we have lined up for Wednesday, March 14. Immigration issues will affect us all in one way or another, especially in this industry, so take advantage of this opportunity to learn about your rights and responsibilities when it comes to immigration.

Thank you to all the companies who have stepped up to sponsor our chapter this year. Please support the companies who support our chapter. If you would like to join this elite group, please feel free to contact me, Jeff Henninger, at (925) 698-8295 or email jhenninger@deltabluegrass.com.

Partners information can also be found at www.clcasfba.org/whoware/#Partners.

Diamond Partners



Platinum Partners



Gold Partners



Sapphire Partners



Garden Tour

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- Jolee Horne Landscape Design
- Oliver Frank Landscapia

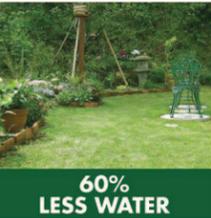
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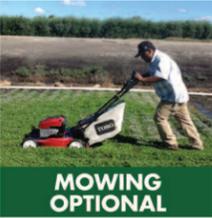
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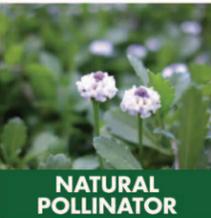
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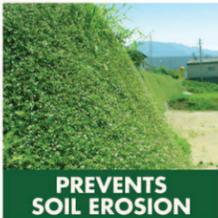
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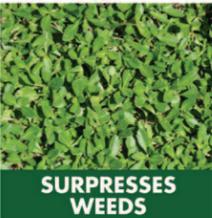
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CLCA Mission Statement

The California Landscape Contractors Association serves the interests of its members, promotes professionalism, and advances public awareness of the landscape industry.

The CLCA SFBA Chapter newsletter is published monthly. Copy and advertising deadlines are the 10th of the month preceding publication. Please send all copy, black & white photos, line art and ad materials to: Jerrie Beard & Associates, PO Box 7, Pollock Pines CA 95726. Emailed submissions are welcome at jsb@beardassociates.com. For information on advertising and rates, contact Jerrie Beard at (530) 621-1701.

Articles submitted are subject to approval and modification. Chapter or Editor are not liable for misprints or errors, and do not necessarily agree with opinions expressed in byline articles. Articles may be used by other CLCA chapter newsletters, giving proper credit to their source.

CLCA Benefit: Legal Forms

CLCA has a host of legal forms available online including contracts, subcontracts, change orders, and more. Login at www.CLCA.org, click on Professionals, Membership, then 'Legal Contracts Online' to take advantage of this great member benefit.

And, if you need legal advice, call CLCA's Attorney on Retainer, Bill Porter at (916) 381-7868. When calling, please identify yourself as a CLCA member and mention: CLCA HELPS

Awards Program

(continued from page 1)

Tips to Improve Your Chances:

- Read the applications thoroughly as changes may be made each year. Note the reasons for disqualification.
- Having company information present on the judging materials such as maps, designs, AND ONSITE SITE MAPS is grounds for disqualification!
- Be as legible and thorough as possible with your applications. The more information, the better preparation for the judges prior to their visit. If your garden is neat and tidy, then your paperwork should reflect that as well.
- Utilize the contractor's notes section in the application. Explain situations, difficulties and challenges, special circumstances, and maybe a little pride.
- DON'T make the project look like you were there fixing it up yesterday; examples: spots of fresh mulch blotted over older mulch (better to spread the old stuff around); a fresh plant between an established row or area because one died. Try to spread the existing ones, if you can; fresh patches of sod; new lines of grout to cover a crack or two in the stone patio.
- Make sure water features and other garden elements are operating the day of judging. Lights do not need to be on.
- Make sure the wiring of irrigation controllers and lighting transformers are clean and neat.
- Make sure valve boxes are true to grade, serviceable with valves centered without the need to dig out the box, free of gopher soil, and wires coiled with sealed splices.

Gravel the bottoms. Gopher wire and valve tags may be seen as a higher value as well.

- If you do not have anti-siphon valves, make sure a backflow device is present, and describe its location in the write-up if it's hidden.
- Signs of under/over watering, obvious signs of extensive runoff onto paving and the street, and erosion ruts in the mulch are noticed! Plant and turf health thus are noticed!
- DON'T try to undervalue a project by applying it to a lower value category. The judges will know! They have extensive experience and understand what things cost in a general way.
- Straighten your path lights, and clean the lenses of all lights.
- Make sure drip lines and low voltage wiring are not exposed! Don't try to lump up the mulch to hide them.
- Make sure you have proper grade clearance against homes and other structures.
- Plants should not be planted too low or covered in mulch.
- Quality matters! First impressions matter! Leaving money or a bottle of wine won't.

To all the sponsors, we thank you for your support. To all the members, we hope to see you at the banquet. Let the games begin!

"Luck is what happens when preparation meets opportunity"— Seneca

Mike Hertzler
Co-chairperson

Partners Corner

Delta Bluegrass

This month's Partners Corner features Delta Bluegrass Company and Jeff Henninger, who has been with the company for 4 years now.

Jeff has been married to his wife Donna for 30 years. They live in Pleasanton and have two young adult children, Shane (27) and Nicole (23). In case you didn't know, Jeff served in the U.S. Navy for six years. When not at work, you can find Jeff traveling, golfing, skiing, playing or refereeing soccer and spending time with his family.

Delta Bluegrass Company has been providing premium sod products and installation services to the green industry since 1978. The company maintains the industry's highest quality turf blends while constantly working to improve varieties that minimize watering requirements. They have a team of inside and outside representatives ready and available to answer your questions about traditional sod varieties, California native sod blends, and Kurapia® Ground Cover.

Delta Bluegrass Company's northern California territory ranges from Redding to Paso Robles. The San Francisco Bay Area Chapter would like to thank Jeff and Delta Bluegrass Company for their continued support over the years. Please visit the DBC website at www.deltabluegrass.com, or call for a list of Delta Bluegrass product distributors in Northern and Southern California: (800) 637-8873.

A Message from the President

First Quarter Full of Great Information

By Fanny Obadia, Green Thumbs Up

This has been a busy month. I joined my fellow board members in attending this year's CLCA leadership conference in Ontario (in SoCal) on January 30. The event, organized by the CLCA head office in Sacramento, included board members from all of the CLCA chapters. We met to learn about, discuss, and brainstorm ideas for improving how we can best serve and advocate for our members. The day was split into two parts: a keynote speaker address in the morning, and then, following lunch and an award presentation, breakout sessions in the afternoon. Each breakout group, consisting of board members from all chapters with the same board position (for example, all treasurers), discussed accomplishments and challenges specific to their board positions.

Our keynote speaker, Jim Paluch, author of *Leaving a Legacy: An Inspirational Guide to Taking Action and Making a Difference*, reminded us of the importance of thinking out of the box and keeping a positive attitude. The message wasn't new, but his talk served as a powerful reminder of the importance of these life skills. The most notable item in the award presentation was the introduction of Aaron Huxley, the incoming CLCA president. Congratulations, Aaron, and thank you for taking on leadership of the organization!

On February 15 the NorCal Landscape & Nursery Show was held at the San Mateo Expo Center. The event was buzzing with activity! The parking lot and show floor were teeming with vendors and attendees. Booths had attractive displays filled with new plant introductions as well as the tried and true ones. On exhibit were Dr.-Seuss-like specimens of conifers, new products in Home and Garden, rugged time-saving

machines and trucks, soils, amendments, rocks of all shapes and sizes, fire pit features, and so much more. Water conservation continued to be an important theme at the show. It is of great value for our landscape professionals to participate in events like this to meet and learn from the best in the industry.

This month's seminar luncheon will be at Michael's At Shoreline on Wednesday, March 14, from 11:30 am to 1:30 pm. Otis Landerholm, Founding Attorney of Landerholm Immigration, A.P.C., will provide an overview of present immigration law and share vital information with us—for example, what is happening under the new administration and what to do if ICE shows up at your doorstep. This seminar will be open and beneficial to members and their employees. We encourage you to invite your human resources professionals and project leads, and encourage them to bring their questions! Please reserve early as space is limited, and we are expecting a large crowd. We have kept the cost for this event at a very reasonable \$25 per person, including lunch. Parking is free, but we do encourage car and truck pooling to the event if possible.

I am looking forward to seeing you all at the March 14 meeting. **Please make note that the meeting is on WEDNESDAY, and is a LUNCH meeting.**

I hope you all escape the nasty flu that is making the rounds, which finally caught up with me :-(!

Fanny Obadia
President CLCA SFBA



Calendar of Events

March

- 15 SFBA Chapter General Membership Meeting. 6:00 p.m. Vendor Night. Michael's at Shoreline, 2960 N Shoreline Blvd, Mountain View.
- 22 Chapter Board Meeting. 5 p.m. Peninsula Building Materials, 2490 Charleston Rd., Mountain View.

April

- 12 SFBA Chapter General Membership Meeting. Educational event. Details TBA.
- 26 Chapter Board Meeting. 5 p.m. Peninsula Building Materials, 2490 Charleston Rd., Mountain View.
- 27 5:00 p.m. Awards Entry Deadline.

May

- 4 5:00 p.m. Awards Late Entry Deadline.
- 5 SFBA Chapter Garden Tour. Details TBA.
- 10 SFBA Chapter General Meeting. Educational Event. Details TBA.
- 15-17 SFBA Chapter Awards Judging.
- 24 Auxiliary Meeting.
- 24 Chapter Board Meeting. 5 p.m. Peninsula Building Materials, 2490 Charleston Rd., Mountain View.

June

- 15 SFBA Chapter Awards Banquet. University Club, Palo Alto.
- 28 Chapter Board Meeting. 5 p.m. Peninsula Building Materials, 2490 Charleston Rd., Mountain View.

July

- 12 SFBA Chapter Educational Meeting. Earthquakes: What Should We Do. Details to be announced.

August

- 9 SFBA Chapter Event. Details to be announced.
- 23 Chapter Board Meeting. 5 p.m. Peninsula Building Materials, 2490 Charleston Rd., Mountain View.

Visit www.clcasfba.org for chapter events.



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Auxiliary Report



I hope you had a wonderful Valentine's Day with your favorite Valentine. The Cohen Family celebrated the first birthday of

grandchild #4 over the post Valentine's Day weekend with family, friends and cake!

The Auxiliary Meeting on February 6 was the perfect way to begin planning the year. The basket and committee sign up sheets were passed around, but fear not! There are ample opportunities for you to still get involved, even if you weren't able to make the meeting. And by the way, you were greatly missed!

The following is a summary of what was discussed or voted on:

1. The usual housekeeping items, Minutes, Treasurer's Report, including the 2018 Budget and correspondence were read and approved.
2. The LEAF Mas Tsuda Memorial Fund is still \$95 short of the \$5,000 minimum to become an awarding scholarship, so it was unanimously decided to donate \$95 from Educational Programs to the Mas Tsuda Memorial Fund to bring it to the minimum.
3. The LEAF Candy Fiske Honorarium Fund has been established by the State Auxiliary to honor the person who is responsible for bringing the LEAF program to the Auxiliary and spearheading its establishment. The Chapter Auxiliary unanimously voted to donate \$1,000 to this new fund as Candy and her husband, Roger, were members of the SFBA Chapter before it was split into two chapters. Baskets for raffles benefitting our Educational Programs are still open for the months of May, September,

November and the Holiday Party. The Auxiliary will reimburse up to \$50 for the creation of these baskets. Please let me know if you'd like to sign up for any of these months.

Committee commitments and openings are as follows:

- Auditor: Mary Cohen
 - Holiday Party: Rick Camin with helper Charlene Ott
 - LEAF Raffle: This is also a one-time commitment. Procure/purchase raffle items for this special fundraiser we do each year at the Achievement Awards. Past prizes have been overnight stays at a bed and breakfast or hotel in a fun location, Wine Train, sports tickets, restaurant gift cards. Basically anything that would be fun, unusual and within the budget allotted. Proceeds from this year's LEAF Raffle will go to the newly established LEAF Candy Fiske Honorarium Fund.
 - Photographer – Take photos at monthly dinner meetings and special events for the Chapter newsletter and the Historian.
 - Picnic – Organize and put on the annual Chapter Picnic, which usually includes a BBQ lunch, horseshoe tournament and dessert contests. Cuesta Park will be reserved for Sunday, September 9, so you don't have to worry about finding a location. Just make plans for a fun relaxing day for members and their families to come together.
 - Potluck: Vicky and Simon Parrott
 - Something Special – This is a one-time commitment to plan an outing for the Auxiliary to enjoy. If you know or have experienced a trip or place you think members would enjoy, this is the committee for you.
- I hope to see everyone at the March Chapter Meeting where we can continue planning for a fun and exciting year for our Chapter.

Member Spotlight Roberto Diaz

Roberto Diaz is the Business Development Manager for SiteOne Landscape Supply and is the new Associate Liason to the SFBA Chapter board of directors.

Roberto was born in Mexico City and migrated to the United States at the age of 15. While still attending high school, he started working in labor intensive jobs and learned how to speak English. At the age of 18, Roberto joined the Marin Conservation Corps, an experience that completely changed his life and mentality. Throughout his life, he has overcome many obstacles with his incredible willpower and determination. He is a very hard worker and loves a challenge. Roberto first started in landscape product distribution as a delivery driver for United Green Mark in the late 90s. He eventually worked his way up to branch manager for what was then known as John Deere Landscapes. After several years he earned a C-27 license, and in 2017 he became a Business Development Manager for SiteOne Landscape Supply. Throughout his 20 plus years of experience in the landscaping trade, he has developed strong relationships with people and knowledge of the North Bay.

Roberto and his wife Margarita have been married for 20 years. They live in Vallejo and have 3 sons.

CLCA Member Benefit Webinars

CLCA members have access to a library of recorded webinars on business topics vital to a landscape business. Access these and others at clca.org/webinars/index.php. You will need your member login information.

- What Keeps Employers Up at Night? (60 minutes, November 9, 2017)
- Employee Handbooks (61 minutes, October 26, 2017)
- 2017 Immigration Update (60 minutes, August 24, 2017)
- Unlocking the Secrets to Native Landscaping (2 hours, 13 minutes, May 24, 2017)

Asparagus Fans Take a Field Trip

If you would be interested in taking a trip to the Zuckerman Asparagus Ranch this year (2018), contact Fanny Obadia at fannyo@gmail.com.

Story by Hans Coaz, in 1994

On Saturday, April 23, 1994, twenty-nine "Asparagus Enthusiasts," members and friends of the CLCA SFBA chapter departed on time for a trip to Stockton. Fred and Lani Hanker greeted us on the Zuckerman Mandeville Asparagus Ranch, our first stop and served us a delicious light brunch sponsored by Delta Bluegrass. After a short orientation, we were led to the asparagus fields by Mrs. Karen Lynch to observe harvesting and got to know the secrets of growing. In the packing shed we saw how this delicate vegetable is prepared and packed for shipment to stores and restaurants (also by air to Japan and Germany). Many thanks to our guide and the Zuckerman Ranch for all the asparagus samples we could load on our bus, case after case.



Above: Leo Ott loads cases of asparagus.

Never minding the light rain and cold wind, we went on to the Asparagus Festival. Every possible dish of the spears was served here. For example: asparagus strawberry shortcake, fried asparagus, asparagus pie, etc. Most of it tasted really good. It is fair to say that the best place to end the rainy outing was the wine tasting tent. We had a good time, and it was very quiet on the bus on the return trip.

Images of Yesteryear



Above: Klaus Hertzler and Ernst Lehmann enjoy the wine tent.



Above: Event organizers Lani Hanker, Charlene Ott, Fred Hanker and Margaret Fitzgerald.



Above left: Hans Biland, Bob Blanchard and Klaus Hertzler enjoy brunch.



Above right: Gisela Hertzler, Heidy and Hans Coaz.

At right: Participants tour the asparagus fields at Zuckerman Mandeville Asparagus Ranch.

