

# SUSTAINABLE LANDSCAPING: A How-To Seminar Series



## # 2 : WATER CONSERVATION : PRACTICAL APPLICATIONS

Join our guest speakers on Friday, November 7th, 2008, from 8:00 a.m. - 2:00 p.m.  
Kirsch Center at De Anza College, Rm #KC115, 21250 Stevens Creek Blvd., Cupertino, CA 95014

### Tom Ash from Hydropoint speaks about "Our Water Supply: Where it Comes From & Where it Goes."



Tom Ash has over 25 years of experience in the fields of water use efficiency, public education and horticulture. He is a horticulturist (Cal Poly, 1981), and as the Water Conservation Coordinator at Irvine Ranch Water District, he created successful conservation programs for homeowners, homeowner associations, landscapers and the building industry. He has assisted public agencies in Georgia, New Mexico, Utah, Nevada, California, Arizona, Texas, Oregon and Colorado and is a contributor to the U.S. Drought Policy Task Force and the AWWA. Tom authored the Water Preparedness Plan for the National Nursery and Landscape Association in 2004. In 2000, Tom was the recipient of the first "Excellence in Water Conservation" Award presented by the California Urban Water Conservation Council. An advisor to Sunset Magazine and the Australian Landscape Industry, he developed the first studies using ET controller technology to reduce water demand and urban runoff starting in 1997. He is the author of Landscape Management for Water Savings, published by the U.S. Bureau of Reclamation (1997). Tom is the Director of Conservation for HydroPoint Data Systems in Petaluma, California. [tash@hydropoint.com](mailto:tash@hydropoint.com)

### Tom Bressan from The Urban Farmer Store speaks about "The Nuts and Bolts of Effective Drip & Subsurface Irrigation."



Tom Bressan is the Founder and President of The Urban Farmer Store, a 25-year-old company with three stores selling irrigation solutions to municipalities, landscape professionals and homeowners. He has written numerous articles and handbooks on all aspects of irrigation, including Sunset magazines and Ortho books, and has served as a consultant for the This Old House book. He is a faculty lecturer in the Horticulture Department at Merritt College, and has presented lectures to over 500 clubs and organizations. He is currently a board member of the San Francisco Parks Trust, the EBMUD Landscape Advisory Committee and the SFPUC Appeals Board. Sunset and the San Francisco Chronicle featured his work in July, 2005, and he has also received distributor awards from Rain Bird & Hunter.  
Website: [www.urbanfarmerstore.com](http://www.urbanfarmerstore.com)

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### **David Langridge of EBMUD**

Dave Langridge joined the water conservation staff at EBMUD in 1998, where he works with all customer groups with large landscapes. His primary responsibility is managing the commercial large-landscape irrigation audit, upgrade (rebate) programs, and assists with the commercial water budget program. Prior to joining EBMUD, he managed large- landscape maintenance businesses for over 10 years and supervised large landscape installations for 9 years. He holds a C-27 (in-active) Landscape Contractors License, an AS degree in Horticulture, QAL license from 1991-2000, and is a certified Golf and Landscape Irrigation Auditor.



### **Tom Noonan of Ewing Irrigation**

As Water Management Specialist serving industry professionals in Northern and Central California, Tom Noonan focuses on increasing the use of water-saving products and spreading awareness about best management practices to landscape contractors, irrigation professionals as well as water districts, municipalities, schools, colleges and landscape architects. Based out of Ewing's Loomis, Calif., location, Tom has performed irrigation audits throughout Northern and Central California, including the Mondavi Center for the Performing Arts (Davis, CA), Golden Gate National Cemetery (Colma, CA), San Joaquin Gardens (Fresno, CA), and the City Plaza Park (Chico, CA).



### **Stephanie Morris, LS Architect, HLD Group**

Stephanie Morris is a project manager for HLD Group Landscape Architecture in Los Gatos and has been with the company for over ten years. She also maintains her own private practice in the South Bay Area, specifically focusing on ecologically oriented residential design work. As a Sustainable Landscape Architect, Stephanie incorporates California native plants, salvaged and recycled materials, high-efficiency irrigation, pervious paving systems, and edible gardens in her design work. She is an active volunteer for the Santa Clara Valley California Native Plant Society, serving for six years as chairperson and steering committee member for the popular Gardening with Natives group. In addition is a popular presenter, teaching about native plants and sustainable landscaping.



### **Jeff Sheehan of Confidence Landscaping**

Jeffrey is President of Confidence Landscaping Inc., and is a licensed Landscape Architect and Contractor. He has been an active member of the California Landscape Contractors Association for twenty -five years, serving as State President in 2001 and was honored as its Member of the Year in 2001. Jeffrey helped to establish the Landscape Advisory Committee to the Santa Clara Valley Water District in 1991 and served as its Chairman for five years and continues to serve on the committee as new programs for water conservation are developing.